

Seminar sponsorship opportunities

Wednesday 21 November 2018 – The Lowry, Salford Quays

About City of Trees

City of Trees is an innovative and exciting movement, set to reinvigorate Greater Manchester's landscape by restoring underused, unloved woodland and planting 3 million trees – one of every man, woman and child that lives in the City Region, within a generation. *For more information visit www.cityoftrees.org.uk*



About the event

This free, informative seminar will bring together planners, developers, landscape architects, GI professionals, housing associations and local authorities to look at how trees and other GI can contribute to creating resilient, sustainable cities for the future.

A range of speakers will showcase examples from across the globe as well as Greater Manchester highlighting how GI, both in our cities and on the urban fringe, can play an integral role in helping to address some of our most complex urban environmental problems such as flooding, vulnerability to extreme heat and poor air quality.

The seminar will also highlight the importance of GI in setting the scene for investment, strengthening communities and creating places that people want to live, work and play in.

Benefits of supporting the event

City of Trees holds a number of quality sell-out events each year and our seminars are now a firm fixture on the events calendar for many.

Delegates rated our May 2018 seminar as 9.1/10 with comments including; *“Very professionally run and excellent speakers”*; *“Would attend the next one based on the quality of this event”* and *“Well organised and informative seminar”*.

Our events often secure sector media coverage including Place North West, Pro Arb and Pro Landscaper, and have previously been endorsed and supported by the Landscape Institute North West.

- Well-regarded, quality events
- Event promoted to City of Trees extensive partner list 500+
- (www.cityoftrees.org.uk/partners)
- Promotion of event on social media with wide reach
- Press & PR delivered on your behalf
- Support City of Trees' charitable aims

Sponsorship opportunities

The principal sponsor for this event is Hadfield Wood Recyclers, however we have a limited number of advertising and exhibitor opportunities at the event:

**Advertising & exhibitor package - £200 (includes VAT) – *only 3 available*
- *now 2 left***

This includes:

- Mention on promotional material prior to event
- A 6ft display table at the event with space for 1x pull up banner or similar
- 1x piece of promotional material (to be provided by company) included in delegate pack – this can be printed collateral up to A4 size or merchandise item
- 1 x guaranteed place at the event

Event sponsor - £500 (includes VAT) – *only 4 available*

- Branding and mention on promotional material prior to event
- Mention in any press/PR
- Inclusions on social media prior to and at the event
- 2x pieces of promotional material (to be provided by company) included in delegate pack – this can be printed collateral up to A4 size and/or merchandise item
- Two guaranteed places at the event
- Branding at the event including pull up banner at the front of the room
- Logo on key materials including PowerPoint



For more information contact:

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